

2021—2022 ANNUAL REPORT





VISION

LexPhil believes in the transformative power of live orchestral music and envisions a culture of curiosity for the creation and performance of great music and the essential role it plays in a vibrant community and education system.

VALUES

LexPhil is guided by an unwavering commitment to its core values of artistic excellence, innovation, collaboration and accessibility.

MISSION

To foster excellence and innovation in the performance and presentation of great music; to enrich the lives of our diverse citizenry; to educate current and future audiences and to bring distinction to our community through the orchestra's presence and standing.

LEXINGTON PHILHARMONIC

161 N. Mill Street Lexington, KY 40507 859.233.4226 www.lexphil.org



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ANNUAL MEETING AGENDA

- Welcome and Opening Remarks
 Carol McLeod, DVM, Board President
- II. Approval of FY21 Annual Meeting Minutes Carol McLeod, DVM, Board President
- III. Nominating Committee Report
 Carol McLeod, DVM, Board President
- IV. Lexington Philharmonic Foundation Presentation Carol McLeod, DVM, Board President in the abscence of John Wharton, Lexington Philharmonic Foundation Chair
- V. IDEA Report
 Mollie Harris, Director of Marketing & Development
- VI. Volunteer of the Year Award
 Allison Kaiser, Executive Director

Laura Bellnier, Volunteer

VII. Martha Jane Stone Award
Sarah Thrall, Director of Artistic Operations

Margaret Karp, Assistant Concertmaster Joseph Van Fleet, Second Trumpet Stephen Campbell, Principal Trumpet

- VIII. Highlights of 2021-2022 Season & Looking Forward Sarah Thrall, Director of Artistic Operations
- IX. Honoring Interim Artistic Advisor, Kelly Corcoran Sarah Thrall, Director of Artistic Operations Allison Kaiser, Executive Director
- X. Closing Remarks & Adjournment Carol McLeod, DVM, Board President

TUESDAY, JUNE 28, 2022 5:30PM - 6:30PM

BOARD & STAFF

LEXINGTON PHILHARMONIC SOCIETY

2021-2022 EXECUTIVE COMMITTEE

Carol McLeod, DVM, President

Colmon Elridge III, Immediate Past President, Personnel Chair

Lou H. Jones, Secretary

Stephen Mallory, Treasurer

Jackie Hamilton Saykaly, Marketing & Development Chair

John Wharton, Lexington Philharmonic Foundation Chair

2021-2022 HONORARY BOARD MEMBERS

Thomas P. Dupree, Sr.*

G. Kennedy Engle

Mayor Linda Gorton

Ellen Karpf

Dr. Michael Karpf

Elizabeth Jett*

Kenneth V. L. Miller

Nancyetta Palumbo*

Faye Porter

Sharon C. Reed

Dr. Ronald Saykaly*

Vivian Weil*

Isabel Yates

*Deceased

2021-2022 BOARD OF DIRECTORS

Jason Akhtarekhavari

Marin Fiske

Stephen Mallory

Jim Baldridge

Jacqueline Hamilton Saykaly

Donald Mason

Larry Beach

Lyle Hildenbrandt

Steve Matherly

Brendan Burnett

JoAnne Hilliard

Joshua Santana

Marcielle de Beer

Carolyn Howard

Andrew Sparks

Flizabeth Deener

Lou H. Jones

John Wharton

Lee Fachus

John Kiebler

LEXINGTON PHILHARMONIC FOUNDATION

2021-2022 BOARD OF DIRECTORS

John Wharton, Chair

Lou H. Jones

Sharon C. Reed, Vice-Chair

Carol McLeod, DVM, Ex-officio

Denise H. McClelland, Secretary/Treasurer

David Porter

Larry C. Deener

Renee Smith

Jackie Hamilton-Saykaly

LEXINGTON PHILHARMONIC STAFF

Allison Kaiser, Executive Director

Mollie Harris, Director of Marketing & Development

Sarah Thrall, Director of Artistic Operations

Erin Lum, Patron Loyalty Manager

Alex Chadwell, Learning & Partnership Programs Manager

Seth Murphy, Production Associate Manager

Michaela Bowman, Communications Coordinator

Rebecca Kiekenapp, Interim Library Coordinator

2020-2021 ANNUAL MEETING MINUTES

2021 ANNUAL MEETING TUESDAY, JUNE 29, 2021 4:30PM - 5:30PM ZOOM

26 (X) voting members attended. 26 attending members voted on Board nominations through the ZOOM poll. 2 votes were cast by proxy given to Carol McLeod.

PROXIES PROVIDED

X Larry Beach

STAFF

X Joshua Santana

X Allison Kaiser

X Sarah Thrall

Kelly Corcoran

Laura Beth Lee

Andrea James

Mollie Harris

Erin Lum

GUESTS

2020 ATTENDEES

X Jason Akhtarekhavari

X Jim Balridge

X Brendan Burnett

X Glenda Creech

X Marcielle DeBeer

X Elizabeth Deener

X Larry Deener

X Colmon Elridge

X Marin Fiske

X Roy Griggs

X Lyle Hildenbrandt

X JoAnne Hilliard

X Carolyn Howard

X Lou Jones

X John Kiebler

X Stephen Mallory

X Steve Matherly

X Denise McClelland

X Carol McLeod

X Donald Mason

X Sharon Reed Jacqueline Shukla

X Jackie Hamilton Saykaly

X Andrew Sparks

X John Wharton

I. WELCOME AND OPENING REMARKS

Colmon Elridge III, President, called the meeting to order at 4:34pm.

II. APPROVAL OF FY20 ANNUAL MEETING MINUTES

Colmon Elridge made a motion to approve the FY 20 Annual Meeting Minutes. Motion was seconded and approved unanimously.

III. VOLUNTEER OF THE YEAR AWARD

Allison Kaiser, Executive Director, presented the Volunteer of the Year Award to the Supporters of the 2020/2021 Annual Fund. Those who continued to support LexPhil through much uncertainty and the absence of regular concerts during the 20/21 season have LexPhil's deepest gratitude.

IV. MARTH JANE STONE AWARD & HONORING RETIRING LEXPHIL MUSICIANS

Sarah Thrall, General & Personnel Manager presented the Martha Jane Stone Award to be used for musician professional development to Erin Fung (Temporary Principal Clarinet) and Mathew Schuler (Second Bassoon).

V. LEXINGTON PHILHARMONIC FOUNDATION PRESENTATION

Denise McClelland, Foundation Board Chair presented an overview of the Foundation Legacy Society and annual support for the Lexington Philharmonic Society.

VI. 2020-2021 BOARD OF DIRECTORS OFFICER SLATE

Carol McLeod, DVM, Immediate Past President, and Chair of the Governance & Nominating Committee reported that there were no new Board nominees recommended by the committee due to the difficulties caused by the pandemic and the absence of normal concerts and operations since the pandemic began in March 2020. Ms. McLeod made a call for nominations from the floor and expressed that the Board of Directors has an open door to welcome all who share the values and goals of the Lexington Philharmonic Society. She invited anyone who is interested in becoming more involved to also join a committee. There being no nominations from the floor, there was no action taken. The Board of Directors will vote on the officers for the 2021/2022 year at their Board meeting in July.

VII. LOOKING FORWARD TO 2021/2022 SEASON: STORIES

Kelly Corcoran, Interim Artistic Advisor (Ms. Corcoran joined LexPhil as Interim Artistic Advisor in January, 2021 and has been working with LexPhil staff and Musicians to develop programming through the 21/22 Season). Ms. Corcoran gave an overview of new programs developed during the spring of 2021 and through the 21/22 season, with an emphasis on new artistic partners, performance formats and venues. As an example of new directions in partnership and programming,

Ms. Corcoran gave a detailed overview of LexPhil's commitment to honor the life and music by Lexington-born composer Julia Perry.

VIII. IDEA (INCLUSIVITY, DIVERSITY, EQUITY, & ACCESSIBILITY) TASK FORCE

Andrea James, S&A Strategies, DEI Consultants. Ms. James gave an overview if the new work LexPhil will be undertaking to improve inclusion, diversity, equity and accessibility (IDEA) for the organization. She discussed the various components of the work S&A Strategies will lead in this process, with an emphasis on the internal climate survey which will provide the basis for how IDEA work is prioritized in the months and years to follow. She explained the Task Force and subcommittee structure and invited everyone to participate in upcoming Town Hall meetings.

IX. MUSIC DIRECTOR & CONDUCTOR SEARCH UPDATE

Carol McLeod, DVM, Immediate Past President

X. CLOSING REMARKS

Colmon Elridge III, President thanked the Board, staff and musicians for their commitment to LexPhil and the creative ways that were initiated to keep music, both live and virtual, in the lives of all central Kentuckians. He stated that the success of these new initiatives and the enthusiastic response they have received from the community reinforces the vital role that LexPhil plays in the community. He stated that he was particularly proud of the new artistic partnerships that have developed such as "Beat of the Heartland" that bring traditionally under represented artists into the orchestral arena.

Carol McLeod, Immediate Past President and President Elect, gave a heartfelt tribute to outgoing President, Colmon Elridge. She thanked him for his dedication, flexibility, creativity and unflagging optimism Ms. McLeod emphasized how important Mr. Elridge's leadership has been to the organization as it faced unprecedented challenges over the past 1.5 years and how much she will depend on his continued leadership over the next several years.

XI. ADJOURNMENT

Colmon Elridge III, President, made a motion to adjourn the meeting at 5:35p.m. The motion was seconded and approved unanimously.

Respectfully Submitted: Lou Jones, Secretary Lexington Philharmonic Board of Directors

NOMINATING COMMITTEE

Submitted By: Carol McLeod, DVM, Board President Lexington Philharmonic Board of Directors

The Nominating Committee presents the following slate of officers for FY23.

- President Carol McLeod
- President Elect TBD
- Past President Colmon Elridge
- Secretary Lou Jones
- Treasurer Stephen Mallory

The committee presents the following individuals as Directors for a second three year term for consideration by the Members.

- · Jason Akhtarekvari
- Jim Baldridge
- Brendan Burnett
- Elizabeth Deener
- Marin Fiske
- Jackie Hamilton Saykaly
- JoAnne Hilliard
- Donald Mason

The committee presents the following individuals as Honorary Board Members for their longstanding and exemplary service to the Lexington Philharmonic Society, the Lexington Philharmonic Foundation, and the Lexington Philharmonic Guild for consideration by the Members.

- Larry Beach
- · Carol Beach
- Larry Deener
- Martha Deener

Nominations for offices and Board of Directors may be made from the floor for consideration at the Annual Meeting.

FOUNDATION REPORT



Submitted by John V. Wharton, Chair Lexington Philharmonic Foundation

The Lexington Philharmonic Orchestra Foundation, Inc. ("Foundation") was formed in November 1977 as a separate 501(3)(c) entity. The Foundation exists to secure long term financial support through public and private sources and to promote philanthropic activity to benefit the annual expenses of the Lexington Philharmonic Society, Inc. ("Society"). The 2021-22 fiscal year saw the reins of the Foundation turned over to John Wharton as Chair, taking over from long-time Chair Denise McClelland. John previously served as President of the Society in the mid-90s.

The Foundation's endowment spending policy allowed a \$120,000 disbursement for the Society's FY22 annual operating expenses, same as the prior year. The Foundation previously loaned the Society \$100,000. The Society repaid \$25,000 and several individuals made contributions to be applied toward the loan, including an anonymous donation of \$10,000, leaving a loan balance as of 6/30/22 of \$54,000. The Foundation provided additional support to

the Society in the amount of \$13,286.05 from funds held with the Blue Grass Community Foundation. Finally, the Foundation once again funded musician recognition awards by providing \$500 from the Martha Jane Stone Fund. The Foundation has approved \$150,000 of financial support for the Society for the 2022-2023 fiscal year.

In the fall of 2017, the Foundation initiated the Legacy Society to recognize patrons who commit new gifts to the Foundation, including cash and estate gifts of most any type of assets. Approximately a dozen Society patrons have joined the Legacy Society. As part of your estate plans, please consider the many ways you can make a current or deferred gift to the Lexington Philharmonic Foundation, Inc. and share your love of music with future generations!

- Outright gifts of cash, securities (stock), or real estate to the Foundation
- Name the Foundation as the beneficiary of IRAs, 401ks or other retirement income
- Name the Foundation as the beneficiary of life insurance policies (term or whole life)
- Make a charitable gift to the Foundation through your will or trust
- Establish an annuity that pays you an income for life and leaves the balance to the Foundation

Additionally, planned giving offers many favorable financial benefits for the donor.

- Tax deductions and reduction of taxable estate and gift taxes
- Exemption from federal estate tax and inheritance tax

- Avoidance of capital gains tax when assets subject to capital gains are gifted to the Foundation
- Lifetime income payments in the case of certain annuity arrangements

In 2019, the Foundation began recognizing Living Legacy honorees. Isabel Yates was its first Living Legacy. Mrs. Yates is the sole surviving original director of the Foundation when formed in 1977 and a Society season ticket holder since the early 1960s. Sharon and Jim Reed were the 2020 Living Legacy recipients. Sharon Reed has served as Society, Foundation and Guild president over the years and chaired the two major endowment drives held by the Foundation in 2006-07 and again in 2010-11 raising over \$1.5 million. Both Sharon and Jim have made legacy gift pledges as part of their estate plans. Plans to honor Dr. George Zack as the next Living Legacy honoree were put on hold due to the pandemic. Discussions on moving forward with this and other events will take place in the upcoming year.

WELCOME LETTER FROM EXECUTIVE DIRECTOR

These last two years of working around and through the COVID pandemic have melded into one extended period of unprecedented change and evolution for the Lexington Philharmonic. And, it hasn't only been the pandemic that has caused these shifts. The cultural and social issues that have long-simmered across our country are producing a momentum for change that is unlike any other period in our history. To think that orchestras are immune or beyond the impact of these changes is to be uninformed and unprepared to hold a leadership role in our community. In the forty years I have worked in the arts, I have never experienced the kind of upheaval we are in the midst of now.

LexPhil has always been a cultural leader in central Kentucky, and it is poised to continue to be so. The LexPhil Board, staff, and musicians have all risen to the challenges in their areas and responded with grace, creativity, and commitment. We could not ask for a more creative and dedicated staff and I count myself fortunate to work alongside them. I want to give special recognition to Kelly Corcoran who has served as our Interim Artistic Advisor over the last 18 months as we have navigated through these unsettled times. She has been an amazing addition to our team and brought new ideas, initiatives, and energy to our work. Kelly embodies fresh thinking about how orchestras must evolve to be successful going forward and she has given of herself fully and generously in her work with LexPhil.

It has been wonderful to be able to present concerts again at the Singletary Center, the Lyric Theater and the Cathedral of Christ the King. These are familiar and wonderful venues in which to perform. I have been equally excited about the programming we are doing in non-traditional settings, such as "Symphonic Stroll" a new partnership with Josephine Sculpture Park and our upcoming concert at African Cemetery #2 as part of our Julia Perry Legacy initiative.

And while it is comforting to return to some forms of normalcy with concerts and educational programming, we need to continually analyze why we may want to do things in the same way or if that is the best way to serve our community. Orchestras are deeply, sometimes agonizingly, structured organizations. We have highly regulated relationships, transactions and practices within the orchestral hierarchy that are challenging to fulfill and even harder to understand, unless you are "in the industry." Unfortunately, these rules and practices can make our industry and our organization seem difficult, inflexible, and unwelcoming. Through our work with the Inclusion, Diversity, Equity & Accessibility -IDEA - Task Force over the last 18 months, we hope to remove some of these barriers and make LexPhil a more inclusive and welcoming organization, particularly for individuals from underrepresented populations and those not familiar with our industry.

New challenges call for new solutions, new strategies and most importantly an overarching understanding of how our orchestra fits into the ecosystem of our community. Non-profit status is conferred on organizations based on their degree and ability to serve their communities, to provide something of educational, service,

or social value that cannot be provided by a governmental or for-profit business. And in this way, we set ourselves apart and above merely transactional relationships. LexPhil has always been a cultural pillar, but over the past several years, we have also become deeply invested partners with other arts and non-arts organizations, providing a way for each of us to better serve our missions and our community. We are building relationships that are more than the event we co-produce. We are leading in new programming that represents and speaks to all of the populations in our community.

We will be welcoming a new Music Director & Conductor to the Lexington Philharmonic very shortly. All of us involved in this extended process have thought deeply about the kind of person we want to have co-leading LexPhil into the future. It has been illuminating and satisfying to work with the Music Director & Conductor Search Committee throughout this process. Once the new Music Director is announced, it will be the responsibility of all those who care about the Lexington Philharmonic to welcome them and help them get to know our community. We will also be counting on you to continue to support our efforts through time, talent and treasure resources that are the lifeblood of any successful arts organization.

Despite all the challenges we have endured over the past two years, I can confidently say that with your support, we will live up to our theme of RENEWAL for the 22/23 season!

Thank you!
Allison Kaiser
Executive Director
Lexington Philharmonic





TRANSFIGURATIONS

—QUEENS RULE
BEYOND THE SKY



2021 - 2022 SEASON STORIES PROGRAMS & IMPACT

CONCERTS

The exigencies of the ongoing pandemic necessitated an approach to the concert season that prioritized flexibility and adaptability. Therefore, the 21/22 season was divided into three chapters: One: Summer, Two: Fall & Winter, Three: Music Director & Conductor Search Finale.



CHAPTER ONE: SUMMER

The 2021-2022 Season kicked off in July with Harvest & Hear, a musical and culinary scavenger hunt through three of Seedleaf's community gardens on the northside of Lexington. Various chamber groups performed in each of the gardens while attendees harvested from the gardens with the help of Seedleaf staff and volunteers. August saw the return of Lexington's summer tradition, Picnic with the Pops -Revolution! The Music of the Beatles at the

Meadow at Keeneland. Completing the Summer chapter was Symphonic Stroll, an immersive experience of music, art, and nature co-created and co-presented with Josephine Sculpture Park. Attendees explored the bucolic park encountering sculptures as LexPhil musicians performed repertoire that related to the sculptures they were situated at.

CHAPTER TWO: FALL & WINTER

In October, 2021, Queens Rule was originally scheduled to commence the second chapter and a return to Singletary. Unfortunately, due to the rising levels of community spread of Covid-19 at the time, we made the decision to postpone the concert to April. The November concert Sorrow, Strength & Love, marked the first large-ensemble concert that the Lexington Philharmonic has performed at the historic Lyric Theatre and Cultural Arts Center in Lexington's East End, the historically segregated African-American community. The concert also marked the second occasion of programming Julia Perry's work. Perry (1924 - 1979), a Black female composer, was born in the East End and spent the first few years of her life in a house that still stands at 216 Eastern Avenue. LexPhil's holiday tradition, A Cathedral Christmas with the Lexington Singers at the Cathedral of Christ the King, rounded out chapter two.



Left to Right: Dr. Everett McCorvey (UKOT), Michael Preacely (baritone), Erica Gabriel (mezzo-soprano), Tong Chen (Guest Conductor), Jeryl Cunningham-Flemming (soprano), Samuel McKelton (tenor), Kelly Corcoran (LexPhil IAA)

CHAPTER THREE: MUSIC DIRECTOR & CONDUCTOR SEARCH FINALE

LexPhil returned to the Singletary Center for the Arts in the spring for the first time since February 2020 for three concerts: Transfigurations, Queens Rule, and Beyond the Sky. In February, the Music Director & Conductor search resumed with welcoming finalist Julia Tai to Lexington for her audition performance and week of community events and music-making. In March, finalist Keitaro Harada withdrew from the search. In April, LexPhil presented Queens Rule, a collaboration and partnership with University of Kentucky Opera Theatre. Queens Rule, guest conducted by Tong Chen, featured a LexPhil commissioned arrangement from Duke Ellington's unfinished opera, Queenie Pie.

The 2021-2022 season concluded in May with Beyond the Sky, guest conducted by Mélisse Brunet. The spring concerts at Singletary also brought the return of the popular pre-concert talk, Inside the Score.

VIRTUAL PROGRAMMING

This season LexPhil continued to produce and share free virtual programming to engage with its audience in new and accessible mediums including LexPhil's website and the social media platforms Facebook, Instagram, and YouTube. Programs included a professionally produced video of the Beat of the Heartland concert, six episodes of the CONNECT: STORIES Series, and a feature about Julia Perry on KET's Kentucky Life program.



CONNECT: STORIES

The CONNECT: STORIES Series were virtual conversations hosted by Interim Artistic Advisor, Kelly Corcoran, that explored the repertoire and themes of our programs with composers, performers, historians, and scholars from near and far.

The Storytelling Power of Music

- Carlos Rafael Rivera, Composer (The Queen's Gambit)
- Michael Abels, Composer (Get Out, Delights & Dances)

Queenie Pie, Ellington & Colorism

- Dr. Everett McCorvey, Director of University of Kentucky Opera Theater, and Music Director of the American Spiritual Ensemble
- Dr. DaMaris Hill, Associate Professor of Creative Writing, English & African American Studies at University of Kentucky and Former Director of the Commonwealth Institute for Black Studies at University of Kentucky
- Dr. Marc Gaspard Bolin, Multi-instrumentalist, Jazz Scholar, Arranger for Queenie Pie

The Life & Music of Julia Perry and the History of Lexington's Lyric Theatre and East End

- Yvonne Giles, Historian
- Kendra Preston Leonard, Musicologist
- Whit Whitaker, Executive Director, Lyric Theatre & Cultural Arts Center

Industry & Atmosphere as Musical Inspiration

- Missy Mazzoli, Composer (River Rouge Transfiguration)
- Loren Loiacono, Composer (Smothered by Sky)

Jewish Art, Faith, & Identity

- Rabbi David Wirtschafter, Temple Adath Israel
- Rabbi Shani Abramowitz, Ohavay Zion Synagogue
- Dr. Lorne Dechtenberg, Musician-in-Residence,

- Temple Adath Israel
- Dr. Jonathan Glixon, Professor University of Kentucky, School of Music & Jewish Studies Program Advisory Committee Member

Prokofiev and Art Music of World War II

- Dr. Terry Dean, Associate Professor of Musicology & Gender Studies, Indiana State University
- Dr. Ben Arnold, Professor, Lewis Honors Faculty, Coordinator for Musicology & Ethnomusicology, University of Kentucky

JULIA PERRY FEATURE ON KENTUCKY LIFE

In June, Kentucky Educational Television's (KET) Kentucky Life program televised a feature on the initiatives that LexPhil and Ms. Yvonne Giles (Historian) have been doing in support of promoting the life and work of Lexington-born composer, Julia Perry. Footage included LexPhil's performance of Perry's "Stabat Mater" from the November concert, Sorrow, Strength, and Love at the Lyric Theatre & Cultural Arts Center.



HIRED COMMUNICATIONS COORDINATOR

The hiring of Communications Coordinator, Michaela Bowman, in November 2021, has supported an increased presence and utilization of social media channels to

engage with a larger audience in multiple mediums. Dedicating time to managing the social media channels also allowed for LexPhil to connect with and support our peer organizations and institutions in the Lexington region and beyond.

LEARNING & PARTNERSHIPS PROGRAMS

The combined ramifications of the pandemic, national racial reckoning, and absence of music director prompted LexPhil to increase its engagement with local partners through collaborative planning and implementation of programs and initiatives. The majority of our performances and programs this season were the result of meaningful partnerships. The challenges and successes of this season have compelled LexPhil to reframe its approach to partnership and relationship building. Recognizing that we're all better off when we're all better off, LexPhil strives to cultivate relationships that are authentic, mutually beneficial, and reciprocal. We look forward to carrying this conviction forward into next season and beyond.

HIRED LEARNING AND **PARTNERSHIPS MANAGER**

In November 2021, LexPhil hired Alex Chadwell as the Learning & Partnerships Program Manager. The redesign of this position, previously part-time and titled, "Education Coordinator," demonstrates LexPhil's commitment to expanding, strengthening and reimagining the ways in which we serve and represent the people, cultures, and places of Lexington and surrounding areas. This position supports LexPhil's iterative transformation into a cultural institution that is embedded in the social and cultural landscape of Central Kentucky. Unique to LexPhil is how closely

this position works with all departments of the organization in order to realize a comprehensive vision.

SOUND EXPLORERS

Beginning in March 2022, we launched a redesigned Sound Explorers. This new approach to Sound Explorers is an intentional shift from presentational and transactional programs to participant centered experiences that utilize communal music making to create spaces of learning, joy, and connection. This redesign also encompassed an expansion of the target audience from focusing primarily on children to facilitating participation from people of all ages and abilities in order to encourage intergenerational gathering and making. The inclusive design of these activities also allowed for responding to specific locations and content so that each event was unique to the partner location and/or organization through co-facilitation by LexPhil's Learning and Partnership Programs Manager and a representative from the partner organization.

We offered a total of 25 free events at/with the following organizations throughout the Lexington community.



SAT, JUNE 25 | Sound Explorers at Julietta Market



• Eldercrafters at the Black and Williams Community Center

- · Central Kentucky Youth Orchestras' MusicWorks Program
- Josephine Sculpture Park with students from the Kings Center as part of the "Art in Nature" camp
- Fayette County Public Schools
- William Wells Brown Elementary School
- · Tates Creek High School
- Success Academy
- Family Care Center
- · Seedleaf
- · lexArts
- · Julietta Market
- · Kids Makelt
- Greenhouse 17
- · Woodford County Reading Club
- Lexington Art League



WED. JUNE 29 | Sound Explorers at Loudon House

MARKETING & DEVELOPMENT REPORT

Submitted By: Mollie Harris, Director of Marketing & Development

A SEASON OF CHALLENGES & SUCCESSES

The 2021-2022 Season: STORIES posed immense challenges in both ticketing and individual giving, and also yielded successes in the areas of concert promotions, new audience development, and LexPhil's continued growth in effectively communicating the orchestra's value and vision across social media, LexPhil's website, and other online platforms.

The department managed a high volume of communications throughout the season regarding new concert announcements. concert postponements, and constantly-evolving policies and updates regarding masking and audience safety at LexPhil concerts. The greatest communications challenges were crafting and disseminating these policies in reaction to community spread of the Covid-19 pandemic, communicating brand new concert formats and experiences to our audience, the changes in concert dates following the postponement of Queens Rule from October 2021 to April 2022, and updating the public about the Music Director & Conductor search following finalist Keitaro Harada's withdrawal from the search.

Successes from the season included positive feedback and press supporting LexPhil's commitment to more community-centric programming and collaborations, including those with The Lexington Singers, Josephine Sculpture Park, Seedleaf, and UK Opera Theatre. Programs at Josephine Sculpture Park and the Lyric Theatre & Cultural Arts Center in particular reached new audiences. Two-thirds of both audiences were new to LexPhil concerts. Finally, LexPhil successfully restructured the Marketing & Development department to allow for greater integration of marketing and development functions. Michaela Bowman was hired in November 2021 as the Communications Coordinator to grow LexPhil's social media presence, explore new platforms for content, and identify new strategies for supporting how LexPhil tells their story to all audiences.

INDIVIDUAL GIVING

The 2021- 2022 Annual Fund campaign raised \$145,000 in individual donations, \$55,000 short of the \$200,000 goal. Campaigns highlighted LexPhil's commitment to meeting the community where they were during the Pandemic, increasing inperson concert experiences in the 2021-2022 season, the excitement surrounding the next chapter at LexPhil with the naming of the new Music Director in 2022, and the need for continued support to weather the challenges brought on by the Covid-19 pandemic. LexPhil continued to utilize the membership model (Friends, Advocates, and Champions) developed in FY20, highlighting the early access benefit to donors alongside communications about concert additions. Of the \$145,000 contributed revenue LexPhil raised 12% from Friends (\$60-299), 24%

from Advocates (\$300-1,299), and 62% from Champions (\$1,200+), with 2% from households who gave under \$60. LexPhil received 323 one-time gifts, and has 39 monthly donors. During FY22, LexPhil received gifts from 303 returning donors, and gained 59 new donors. The average gift amount in support of LexPhil was \$400.

More details about LexPhil's financials, including the operating budget, can be found on page 20.

GRANTS & CORPORATE SUPPORT

Support from grants, both long-time and new, as well as corporate support continued to be essential during LexPhil's return to a more regular performance schedule following the onset of the Covid-19 pandemic. The Lexington Philharmonic Foundation's allocation of \$127,300 is the largest grantor for LexPhil, and their increased support during the pandemic allowed for LexPhil to continue building and maintaining presence in the community. Operating support was provided by LexArts at \$100,000, and the Kentucky Arts Council at \$25,700. With a grant from the League of American Orchestra's Catalyst Fund, LexPhil took an 18-month, deep dive into diversity, equity and inclusion (EDI) work, creating an IDEA (Inclusion, Diversity, Equity & Accessibility) Task Force, committee structure, and recommendations for the organization to incorporate into its strategic plan. Please see the IDEA Report on page 21 for more information about this grant-funded work. LexPhil secured \$35,000 the budgeted \$80,000 goal for corporate sponsorship. Major corporate support came from Central Bank and Toyota Motor Manufacturing, Kentucky, Inc.

SUBSCRIPTIONS & BUILDING PATRON LOYALITY

Due to the ever-changing public health landscape and its unpredictable impacts on programming, LexPhil did not offer traditional subscriptions to the **2021-2022 Season: STORIES**. Tickets to programs were placed on sale in "chapters," to maintain the needed flexibility through the waves of the pandemic and keeping with the season's theme. LexPhil remained committed to honoring patron loyalty and support, through offering pre-sale access to single tickets for members at the Advocate and Champion levels of support (\$300 or more a year) and past subscribers during two presale periods during the season.

"Chapters One & Two" of 2021- 2022 Season: STORIES including the successful Symphonic Stroll program at Josephine Sculpture Park, Sorrow, Strength, & Love at the Lyric Theatre & Cultural Arts Center, and the return of the popular A Cathedral Christmas program at the Cathedral of Christ the King. Pre-sale was offered first to members at the Advocate and Champion levels in July 2021. "Chapter Three" of 2021- 2022 Season: STORIES included the postponed Queens Rule concert (originally scheduled for October 2021) and the two postponed Music Director & Conductor candidate concerts at the Singletary Center (originally scheduled for spring 2020). The presale was offered to both members at the Advocate and Champion levels of support, and 2019-2020 subscribers in November 2021, and included a discount to bundle the three Singletary Center for the Arts concerts. The "Chapter Three" announcement was met with enthusiasm from these segments of LexPhil's audience over the course of the two week presale.

Activity waned after the presale, seeing only 40% of subscribers from the 19/20 season return to LexPhil's first in-person full orchestra concerts since the pandemic shuttered concert venues.

SINGLE TICKET SALES

While many programs performed well and met venue capacity, single ticket sales during the 2021-2022 Season fell short of the projected goal. The Chapter Three concerts at the Singletary Center for the Arts realized less of their earning potential than the other concerts of the 2021-2022 season. In analyzing the audience composition, audience behaviors, and ticket sales data, multiple factors affected the decline in attendance. These include the sequential release of the season, the impacts of new Covid variants on attendees, particularly LexPhil's core audience not keen to risk attendance at live indoor performances. These trends were challenges for the orchestral industry, and were mirrored by similar regional orchestras across the country.

Out of 357 subscribing households in the 2019-2020 season, 143 of those households purchased tickets to spring concerts at the Singletary Center for the Arts in 2022, for a return rate of 40%. While LexPhil expects growth in the 2022/2023 season attendance with a more regular schedule of performances, announced in May 2022, and the naming of a new Music Director & Conductor, achieving pre-pandemic audience levels will remain a significant challenge.

PROMOTIONS THROUGH PARTNERSHIPS

LexPhil's continued nurturing of new venue. non-profit partners, and artistic partnerships during the 2021-2022 Season continued to bring new community networks into the LexPhil audience, through both virtual and in-person programs. Concerts at Seedleaf, the Lyric Theatre & Cultural Arts Center, and Josephine Sculpture Park all introduced LexPhil to new audiences. Of the 753 tickets distributed to September 2021's sold-out Symphonic Stroll, two-thirds of the attendees were new to LexPhil. Feedback for this event was extremely positive, with many expressing appreciation for the ability to safely enjoy live performance outdoors in a beautiful venue. These first-time LexPhil attendees received a discount to attend another 2021-2022 LexPhil concert to encourage retention and future engagement with these new patrons. LexPhil continued to partner with **WEKU 88.9** to air LexPhil performances on the airwaves and online, and highlight LexPhil's programs and Music Director & Conductor Search on Tom Martin's program Eastern Standard.

VIRTUAL CONTENT & VIDEO PREMIERES

LexPhil continued to present a robust virtual content schedule throughout the season. The **CONNECT Series**, one-hour live conversations on Zoom and Facebook with composers, musicologists, historians, faith leaders, and community members reached 5,000 viewers online. These one-hour virtual talks, developed and hosted by Interim Artistic Advisor Kelly Corcoran, were integral to the marketing of the 2021-2022 Season events by generating online engagement around the repertoire, process, and history of the pieces on the concerts this season.

The **CONNECT Series** allowed for more cross-promotional collaborations with artistic partners (UK Opera Theatre and Lyric Theatre), as well as create new marketing connections, including a *Queen's Gambit* online book giveaway with the Carnegie Center for Literacy & Learning.

LexPhil did not invest as much resource into video production during the 2021-2022 Season compared to the 2020-2021 Season, but continued to make video content more integrated into the promotional mix. June 2021's Beat of the Heartland performance premiered virtually on Facebook and YouTube on Friday, September 3, and had high engagement on both platforms (2.4k reached on Facebook, 113 views on YouTube). The Roots & Heritage Festival also shared the concert video as part of the Roots & Heritage virtual festival. In June of 2022, KET (Kentucky Educational Television) aired a segment during their popular Kentucky Life program about Lexington-born Black female composer Julia Perry, and LexPhil's work to champion her music. Interim Artistic Advisor Kelly Corcoran was interviewed in Nashville for the segment included a performance of Perry's 'Stabat Mater' from LexPhil's November concert, Sorrow, Strength & Love.

STAFFING CHANGES

After five years in service as Patron Loyalty Manager, Erin Lum will transition from her role as a LexPhil staff member. During her tenure, Erin championed the development of the policies and practices of LexPhil to remove barriers to enjoying Lexington Philharmonic performances for all. From her work in co-managing the FY19 Focus Group for first-time attendees, to developing resources in collaboration as consultant to a

graduate student at UK's Human
Development Institute to develop a
guidebook to help performing arts
organizations integrate Universal Design
into their programs, and every patron phone
call in between, Erin grew her role and
LexPhil's understanding of the journey to
becoming an organization that is truly
welcoming of all.

LOOKING FORWARD

2022 - 2023 SEASON: RENEWAL & Music Director Announcement After a two-year pause, LexPhil launched season subscriptions for the 2022 - 2023 Season: RENEWAL in May 2022. During the 2022-2023 Season, LexPhil subscribers will be able to choose any three or more performances as part of their subscription, elevating all LexPhil programs as an equally worthy experience as part of the season's offerings. The patterns of LexPhil attendance have been deeply disrupted by the Covid-19 pandemic, and as such, the seat renewal period will extend through August 1, 2022 to allow for more time for promotion and decision making for this audience segment. Subscriptions and single tickets to all 2022-2023 Concerts will be on sale to the public on July 1, 2022.

LexPhil looks forward to the naming of the next Music Director in July 2022.

LEXINGTON PHILHARMONIC SOCIETY BUDGETS (FY22 & FY23)

	FY 22 APPROVED BUDGET	FY 22 PROJECTED YEAR-END BUDGET	FY 23 PROJECTI BUDGET	
RNED INCOME				
Ticket Sales	\$ 155,000	\$ 119,000	\$ 180,000	
Other Earned	\$ 41,000	\$ 41,500	\$ 90,000	
TOTAL Earned	\$ 196,000	\$ 160,500	\$ 270,000	
NEARNED INCOME				
Individual donations	\$ 200,000	\$ 155,000	\$ 190,000	
Corporate sponsorships	\$ 80,000	\$ 35,000	\$80,000	
Grants & PPP	\$ 320,000	\$ 350,000	\$ 240,000	
LPO Foundation	\$ 123,000	\$ 127,300	\$ 150,000	
FY22 ERTC Receivable	\$ 37,000	\$ 37,000	·	
TOTAL Unearned	\$ 760,000	\$ 704,300	\$ 660,000	
OTAL INCOME	\$ 956,000	\$ 864,800	\$ 930,000	
PENSES				
OTAL Artistic & Production	\$ 530,000	\$ 490,000	\$ 605,000	
OTAL Marketing & Development	\$ 67,000	\$ 50,000	\$ 75,000	
OTAL Administrative	\$ 397,000	\$ 320,000	\$ 365,000	
OTAL EXPENSES	\$ 994,000	\$ 860,000	\$ 1,045,000	
Net Operating Surplus/(Deficit)	\$ (38,000)	\$ 4,800	\$ (115,000)	

IDEA (INCLUSIVITY, DIVERSITY, EQUITY, ACCESSIBILITY) TASK FORCE REPORT

Submitted By: Mollie Harris, Director of Marketing & Development

The Lexington Philharmonic recognizes the role an orchestra plays in reflecting the diversity of its community, and is committed to creating a more equitable, diverse, and inclusive culture, at every level of the organization.

Taking place over the 2021 - 2022 Season, LexPhil continued work with consultants S&A Strategies and Orchestrate Inclusion to audit LexPhil's organizational structures with the goal of addressing barriers and promoting greater inclusivity, diversity, equity, and accessibility. Engagement of both consultants was supported in part by a \$19,500 grant from the League of American Orchestras' Catalyst Fund. S&A's work included the establishment of an IDEA Task Force, composed of staff, board members, musicians, and community members, whose conversations and feedback provided a series of recommendations to guide the future development of an IDEA Institutional Plan in advance of LexPhil's next strategic planning process. Subcommittees were also established to represent staff, musicians, and board members, to hold conversation and share ideas, which were then brought

forward to the IDEA Task Force. S&A's deep knowledge of both LexPhil and the central Kentucky community was complemented by Jessica Schmidt of Orchestrate Inclusion's industry-specific knowledge. Jessica worked exclusively with the LexPhil musicians, sitting in on musician subcommittee meetings and offering two virtual workshops for which musicians were compensated, and also offered feedback to S&A Strategies in the development of the IDEA recommendations for the Board of Directors.

LexPhil leadership and staff understood at the beginning of the process that change doesn't happen overnight, and organizational change to address barriers to greater equity and representation begins with a look internally to identify the changes needed to support a culture of inclusivity and belonging. As part of S&A Strategies work, a Climate Survey was distributed in April 2021 to LexPhil staff, musicians, and board members to assess organizational attitudes towards EDI (equity, diversity, & inclusion). This survey established a baseline, and informed the direction in the IDEA Task Force. While most of the process was internal-facing, in August 2021 S&A Strategies facilitated one IDEA Town Hall hosted by a community member and a LexPhil musician virtually on Zoom to receive feedback from the public about how LexPhil could evolve to support greater equity and inclusion within Lexington and beyond.

In March 2022, S&A Strategies presented a draft of recommendations to the Lexington Philharmonic Board of Directors. The draft recommendations came from a variety of sources:

- The IDEA Task Force: S&A established an IDEA Task Force of 2 LexPhil musicians, 2 LexPhil boardmembers, 1 staff member, and 5 community members. This body met four times between May 2021 and January 2022.
- LexPhil Staff: Staff had one-on-one interviews with S&A in May 2021. Two staff retreats focused on organizational structures and policies.
- Musicians: A musician subcommittee (voluntaryparticipation) met 4 times.
- Board members: A board subcommittee met (voluntary participation) with S&A Strategies.

Highlights of the recommendations from the IDEA Task Force included reviewing and updating the LexPhil Employee Handbook to include greater clarity around hiring and grievance procedures, salary transparency, establishing an IDEA Board committee, establishing goals for increasing diversity on staff, the board, and within the orchestra, investment in continued professional development and diversity training for staff and musicians, and continued commitment to performing more works by composers of diverse identities and backgrounds.

LOOKING AHEAD

While the work with S&A Strategies and Orchestrate Inclusion have both concluded, the next steps the Lexington Philharmonic will take are formally establishing a permanent IDEA Committee and appointing Board members to serve, adopt the IDEA recommendations as part of the next Strategic Plan, and adopt a statement of commitment to IDEA efforts and make that prominent as a component of the organization's mission and vision on LexPhil's website.

MUSIC DIRECTOR & CONDUCTOR SEARCH COMMITTEE REPORT

Submitted By: Carol McLeod, DVM, Board President Lexington Philharmonic Board of Directors

The search for the next Music Director and Conductor resumed in February 2022 after a pause due to the Covid-19 pandemic restrictions. The Search Committee retained its complete membership of Margaret Karp, Benjamin Karp, Brian Mason, Stephen Campbell representing the musicians; Larry Deener, long time LexPhil supporter and Society and Foundation Board president; Board members Carol McLeod, Colmon Elridge, Lou Jones, and Donald Mason; and Gregory Pettit, arts activist and chair of the Chamber Music Festival of Lexington. Julia Tai led the orchestra in a joyful return to the Singletary Center for the Performing Arts on February 25. The candidates who had auditioned previously, Thomas Heuser, Kelly Corcoran, and Akiko Fujimoto, were notified that the search had resumed. Each candidate was interviewed via Zoom to learn more about their activities during the cessation of most live orchestral concerts across the nation. The Search Committee members remained steadfast in their commitment to choosing an individual with the unique characteristics of support from the musicians, a spirit of collaboration with regional arts organizations, a commitment to artistic excellence, and an understanding of the challenges facing all orchestras as we negotiate the new expectations created by the pandemic. The Search Committee will make its recommendation to the Board of

Directors and the Board will make the announcement of the new Music Director and Conductor in the summer of 2022.

The Search Committee wishes to express its appreciation to all the individuals who have participated in the search and especially the staff of the Lexington Philharmonic for their support throughout the process. The patience of all involved has been crucial to maintaining the integrity of the search.



LOOKING FORWARD 2022 - 2023

Submitted By:

Kelly Corcoran, Interim Artistic Advisor Sarah Thrall, Director of Artistic Operations Alex Chadwell, Learning and Partnership Programs Manager

Celebrating change and the ways in which we grow, expand, deepen, and evolve in our work, art, and lives, the 2022-2023 Season: **RENEWAL** will feature performances of significant orchestral works and repertoire new to LexPhil, a range of venues and partners, some old and new, reimagined and expanded learning programs, and the naming of our new Music Director & Conductor.

The past two and a half years of a pandemic, political turmoil, economic crises, and heightened awareness of generational racial injustices have disrupted nearly every facet of our world. Acknowledging that there

will never be a "return to normal," and that we are still experiencing multiple crises, we are simultaneously in a time of possibility, transformation, and **RENEWAL**. We are in a position to decide what is possible, what needs to be transformed, and ultimately, what we are renewing going forward.

This season, we are curating concerts and launching new programs that celebrate our resiliency and our commitment to transforming the ways in which we gather, connect, perform, and make music. We are so excited to invite you to join us in this process of **RENEWAL!**

REPERTOIRE HIGHLIGHTS

From Aaron Copland's expansive Symphony No. 3 to Ellen Taaffe Zwillich's Pulitzer Prize winning work, Symphony No. 1 to works by composers from Lexington, Julia Perry and Shawn Okpebholo, much of the repertoire for this season has never been performed by the Lexington Philharmonic. The October concert, *Limitless*, celebrates the unbounded potential in all of us and the diverse cultural landscape of the Americas, beginning with Gabriela Lena Frank's Three Latin American Dances for Orchestra. In April, at the Lyric Theatre & Cultural Arts Center, The Power of Influence, will explore how artists are affected by external sources through the works of Mozart, Joseph Bologne - Chevalier de Saint-Georges, Igor Stravinsky and Shawn Okpebholo. The season finale concert, **Bloom**, will feature Viet Cuong's work Re(new)al for percussion quartet and orchestra inspired by renewable energy sources such as wind, hydro and solar. Using found objects, such as compressed air cans and crystal glasses, the work features a visually and aurally stimulating landscape of choreography and sounds.

A significant element of LexPhil's commitment to embodying inclusivity, diversity, equity, and accessibility (IDEA) as an organization is our intentional approach to programming repertoire that prioritizes representation and inclusivity. We believe that the 2022-2023 Season: **RENEWAL** is reflective of this commitment, while also acknowledging that we can and will continue to do better.

GUEST ARTISTS

This season will feature award winning violist, Jordan Bak performing Bartok's Viola Concerto, GRAMMY®-nominated ensemble, Sandbox Percussion performing Cuong's Re(new)al, and the return of internationally recognized violinist, Simone Porter performing Barber's Violin Concerto. Lexington-native, composer, Shawn Okpebholo, will be an honored guest and speaker at our April concert where LexPhil will perform his piece, Zoom.







TOP LEFT: Simone Porter (Violin) - Photo Credit: Elisha Knight TOP RIGHT: Jordan Bak (Viola) BOTTOM: Sandbox Percussion

We are also looking forward to continuing to work with incredible artists that call Central Kentucky home. This year's *Cathedral Christmas* will once again be presented in partnership with the Lexington Singers. Tenor and Executive Director of the Lyric Theatre & Cultural Arts Center, Whit Whitaker, and soprano, Alicia Helm-McCorvey, will perform chamber music of Julia Perry and Florence Price at the October 1st concert, *LEGACY - The Perry Family*.

CONTINUING & EMERGING PARTNERSHIPS

Seeking to fulfill its public-serving mission, LexPhil is committed to continuing its growth towards an organization that actively connects and responds to relevant community issues through meaningful and authentic partnerships. We look forward to continuing meaningful relationships with the many incredible artists, organizations, and institutions in our community: the Lyric Theatre & Cultural Arts Center, Josephine Sculpture Park, African Cemetery No. 2, Seedleaf, the Lexington Singers, among others. Equally exciting are the new partnerships we intend on cultivating this season.

LEARNING PROGRAMS

LexPhil's Learning programs will return in robust new and reimagined ways this season with Sound Explorers events, School Partnerships, Creative Aging programs, and a newly devised Youth Advisory Council, all in conjunction with emerging and continuing partnerships with local community organizations and government agencies.

MUSIC DIRECTOR & CONDUCTOR

After an extensive nationwide search process that was elongated by the disruption of the pandemic, we are extremely excited to welcome a new Music Director and Conductor to the Lexington Philharmonic this season! Joining us at a pivotal moment of emergence, this individual will lead many of the performances this upcoming season.



PATRIOTIC CONCERT

SUNDAY, JULY 3, 2022 TRANSYLAVANIA UNIVERSITY

PICNIC WITH THE POPS

SATURDAY, AUGUST 13, 2022 THE MEADOW AT KEENELAND

SYMPHONIC STROLL

SATURDAY, SEPTEMBER 10, 2022 JOSEPHINE SCULPTURE PARK

LEGACY - THE PERRY FAMILY

SATURDAY, OCTOBER 1, 2022 AFRICAN CEMETARY NO. 2

LIMITLESS

SATURDAY, OCTOBER 22, 2022 SINGLETARY CENTER FOR THE ARTS

A CATHEDRAL CHRISTMAS

SATURDAY, DECEMBER 17, 2022 CATHEDRAL OF CHRIST THE KING

CONTINUOUS VARIATION

SATURDAY, FEBRUARY 18, 2022 SINGLETARY CENTER FOR THE ARTS

THE POWER OF INFLUENCE

SATURDAY, APRIL 29, 2022 THE LYRIC THEATRE & CULTURAL ARTS CENTER

BLOOM

SATURDAY, MAY 20, 2022 SINGLETARY CENTER FOR THE ARTS

OPERATING SUPPORT



THE LEXINGTON PHILHARMONIC ORCHESTRA FOUNDATION manages the

Lexington Philharmonic's endowment and is governed by an independent Board of Directors. The Lexington Philharmonic receives a distribution from the Foundation each season to help cover expenses associated with its educational and concert programs.



LEXARTS funding supports all Lexington Philharmonic programs, through unrestricted operating support. In 2021/2022, Lexington Philharmonic received a total of \$100,000 in general operating support.



THE KENTUCKY ARTS COUNCIL, the state arts agency, provides operating support to the Lexington Philharmonic with state tax dollars and federal funding from the National Endowment for the Arts.



THE HAMILTON SAYKALY GARBULINSKA FOUNDATION funds LexPhil's commitment to continued artistic growth and brings world-renowned artists to perform with

LexPhil and participate in outreach for the Lexington community.

SPECIAL RECOGNITION

CORPORATE SUPPORT

Toyota Motor Manufacturing, Kentucky, Inc. WEKU 88.9 Public Radio Central Bank

FOUNDATION + INSTITUTIONAL DONORS

Blue Grass Community Foundation
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Cobb Foundation

Community Foundation of Louisville

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Kentucky Arts Council

League of American Orchestras Futures Fund

League of American Orchestras Catalyst Fund

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Lexington Philharmonic Foundation

Lexington Philharmonic Guild

Singletary Center for the Arts



LEXINGTON PHILHARMONIC ANNUAL FUND

THANK YOU! This list recognizes Members of the Lexington Philharmonic in the 2021/2022 Season from July 1, 2022 to June 30, 2022. Every effort has been made to ensure that those recognized in all categories are accurate. To request a correction, please send an email to erin@lexphil.org.

CHAMPIONS

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Hilary Boone Foundation

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Amy Dougherty

Huch Harshman

by Mary Beth & Richard Griffith

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by Tegan DeBolt

Daniel Mason +

By Yvette Hurt & Garrett Drakeford

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by Gail McCullers

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by Jennifer Smallwood

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2021—2022

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