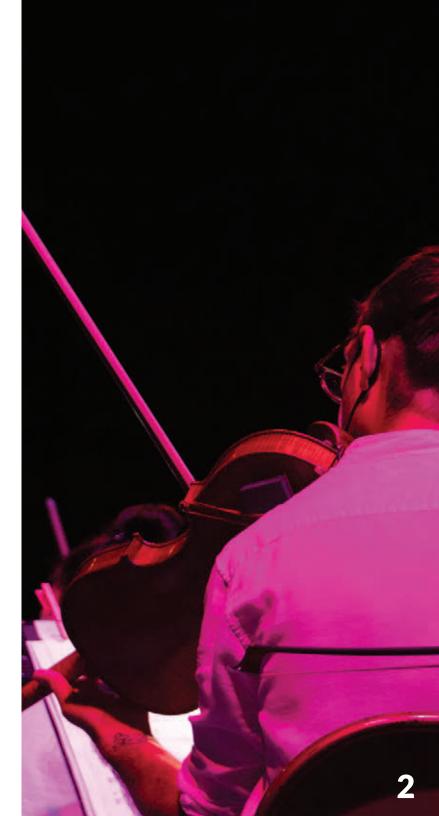


# 2022 — 2023 ANNUAL REPORT



# **CONTENTS**

Vision, Values, Mission		
Board & Staff		
About LexPhil	5	
Letter from Executive Director	7	
Nominating & Governance Committee Report	8	
Lexington Philharmonic Foundation Report	8	
Letter from Music Director		
2022 - 2023 Season Overview	12	
Learning & Partnership Programs Report	21	
Marketing & Development Report		
2022 - 2023 Financial Overview		
FY23 & FY24 Budgets		
Looking Forward to 2023 - 2024		
Operating Support	31	
Special Recognition		
LexPhil Annual Fund Donors		





# VISION

LexPhil believes in the transformative power of live orchestral music and envisions a culture of curiosity for the creation and performance of great music and the essential role it plays in a vibrant community and education system.

# **VALUES**

LexPhil is guided by an unwavering commitment to its core values of artistic excellence, innovation, collaboration and accessibility.

# **MISSION**

To foster excellence and innovation in the performance and presentation of great music; to enrich the lives of our diverse citizenry; to educate current and future audiences and to bring distinction to our community through the orchestra's presence and standing.

# LEXINGTON PHILHARMONIC

161 N. Mill Street Lexington, KY 40507 859.233.4226 www.lexphil.org



# **BOARD & STAFF**

## LEXINGTON PHILHARMONIC SOCIETY

#### 2022-2023 EXECUTIVE COMMITTEE

Carol McLeod, DVM, President

Colmon Elridge III, Immediate Past President

Lou H. Jones, Secretary & Personnel Chair

Stephen Mallory, Treasurer

Jackie Hamilton Saykaly, Marketing & Development Chair

John Wharton, Lexington Philharmonic Foundation Chair

#### 2022-2023 HONORARY BOARD MEMBERS

Carol Beach Elizabeth Jett\*

Larry Beach Kenneth V. L. Miller

Larry Deener Nancyetta Palumbo\*

Martha Deener Faye Porter

Thomas P. Dupree, Sr.\* Sharon C. Reed

G. Kennedy Engle Dr. Ronald Saykaly\*

Mayor Linda Gorton Vivian Weil\*

Ellen Karpf Isabel Yates

Dr. Michael Karpf \*Deceased

#### 2022-2023 BOARD OF DIRECTORS

Dr. Paul Bachner JoAnne Hilliard

Jim Baldridge Carolyn Howard

Brendan Burnett Lou H. Jones

Marcielle de Beer John Kiebler

Elizabeth Deener Stephen Mallory Chair

Marin Fiske Donald Mason

Jacqueline Hamilton Saykaly Brooke Raby

# LEXINGTON PHILHARMONIC FOUNDATION

#### 2022-2023 BOARD OF DIRECTORS

John Wharton, Chair & Treasurer Lou H. Jones

Sharon C. Reed, Vice-Chair & Secretary Carol McLeod, DVM, Ex-officio

Larry C. Deener Renee Smith

John Gardner Dr. Dean White

## LEXINGTON PHILHARMONIC STAFF

Allison Kaiser, Executive Director

Mélisse Brunet, Music Director

Mollie Harris, Director of Marketing & Development

Sarah Thrall, Director of Artistic Operations

Sarabeth Graham, Patron Loyalty Associate Manager

Alex Chadwell, Learning & Partnership Programs Manager

Seth Murphy, Production Manager

Michaela Bowman, Communications Coordinator

Rebecca Kiekenapp, Interim Library Coordinator

Joshua Santana

Andrew Sparks

John Wharton.

LexPhil Foundation



# **ABOUT LEXPHIL**

Originally named the Central Kentucky Philharmonic Society, the Lexington Philharmonic Orchestra (LexPhil) was created in 1961 to provide background music for a film produced by the Department of Agriculture at the University of Kentucky. The orchestra was made up of about 65 volunteer musicians, many of whom were faculty and students at surrounding colleges and universities, including the University of Kentucky, Morehead State University, Eastern Kentucky University and graduates of the Central Kentucky Youth Orchestra. The Philharmonic's first season consisted of three concerts, all performed at Henry Clay High School; the cost of a full season subscription was just \$5 per adult, \$2.50 per student and \$12.50 per family!

In July 1961, Robert King was named first Music Director and Conductor of the Central Kentucky Philharmonic Society, which then became the Lexington Philharmonic Orchestra in 1965. During his tenure, King helped develop the group of 65 musicians into a cohesive orchestra, which soon became the largest arts organization in central Kentucky. Leo Scheer joined LexPhil in 1965 as Music Director and Conductor. Scheer, a native of Jersey City, NJ, was the first conductor of LexPhil to implement a policy of paying all musicians, who had previously been members of the orchestra on a volunteer basis. Scheer was Music Director for six seasons before he resigned in 1971.

In 1972, Dr. George Zack joined LexPhil as Music Director and Conductor after a year-long search during the 71-72 season. Dr. Zack was chosen by a committee made up of sponsors, LexPhil Board Members, members of the LexPhil Guild, and the principal musician of each section of the orchestra. Dr. Zack served as LexPhil's Music Director for 37 years before his retirement in 2009. A native of Arkansas, Dr. Zack has been an incredible presence in not only the history of the LexPhil orchestra, but in the Lexington community. In April 2009, Scott Terrell was named Music Director and Conductor of LexPhil after a two-year search that drew from 278 applications. A native of Michigan, Terrell worked with the Charleston Symphony Orchestra for five years prior to joining LexPhil and was the Assistant Conductor of the Minnesota Orchestra from 1998-2003. Maestro Terrell led the orchestra for ten years, his tenure concluding in May of 2019.

In summer of 2022, LexPhil announced the appointment of Mélisse Brunet as Music Director following a national three-year search interrupted by the Covid-19 pandemic. Brunet officially assumed the role of Music Director during the 2022 - 2023 Season, with an initial term of five years. Since LexPhil's founding in 1961, Brunet is the orchestra's fifth Music Director and the first woman to hold the position. Today, LexPhil provides over 200 concerts, education and community programs every year, engaging communities across the region and reaching thousands of students in schools. With educational programming such as Sound Explorers! kids concerts, Instrument Petting Zoos, Teaching Artists, and In-School Programs, LexPhil is reaching beyond the traditional realms of orchestral music presentation to provide innovative and exciting opportunities in music across the Bluegrass.





# LETTER FROM EXECUTIVE DIRECTOR

In so many ways, this season has felt like a new beginning with a different definition of success; a definition that is more community oriented, more accessible and more joyful! The world has changed and LexPhil is changing too. We are welcoming new voices and bringing them to the table. As with any living, engaged entity, we have evolved and I am so proud of the direction we have chosen.

This year, we welcomed our new Music Director, Mélisse Brunet. I have had the immense pleasure of getting to know Mélisse over this year and I have full faith and trust that she is the right person to provide artistic leadership as LexPhil continues to evolve. I look forward to seeing all the new ways our music community steps up to support her work and vision.

Professional orchestras are complex and expensive entities. They require constant care and support at all levels. The work of managing a successful professional orchestra has not gotten any easier and in fact has become more complex as we endeavor to be meaning makers for our community in these turbulent times. No matter what the challenge though, it is important and vital work we do. One of the reasons LexPhil will continue to be able to navigate uncertainty is because of the steadfast leadership demonstrated by our Board of Directors, and Foundation Board, and the ever-amazing skill and dedication of our staff and musicians. Combined, they are unstoppable. They are the definition of 'punching above weight', effective checks and balances, careful stewardship, and confident innovation.

As you have heard, I will be stepping down from the role of Executive Director this summer. These thirteen years of being part of the LexPhil leadership team have presented great challenges and rewards. While I am looking forward to pursuing some other interests and taking care of myself, I will greatly miss all of you. Music-making is what we are known for but the life and heartbeat of an orchestra is people. Music exists because it is an irreplaceable communication tool. While striving for artistic excellence is always a noble goal, it is the interchange between people playing, teaching, listening to music, live, and in the moment, that is most important. The powerful, communal sharing of heartbeat and breath synchronizing to the music, the shared awe and emotional release is what it's all about.

I thank each and every one of you for the support and hard work you put into making LexPhil a leader and pillar of central Kentucky culture. We can all be proud of the role LexPhil plays and the way it supports community. And even as we faced challenges and disagreements, I am proud of the integrity and careful thought that supported each decision. With LexPhil, I've always felt like I've been part of something larger than the sum of its parts. There is nothing more rewarding.

With gratitude,

Allison Kaiser Executive Director

# NOMINATING & GOVERNANCE COMMITTEE REPORT

Submitted By: Carol McLeod, DVM, Board President Lexington Philharmonic Board of Directors

The Nominating Committee presents the following slate of officers for FY24 for consideration by the Board of Directors.

- President Carol McLeod
- President Elect Brooke Raby
- Past President Colmon Elridge
- Secretary Lou Jones
- Treasurer Stephen Mallory

The committee presents the following individuals as Directors for a first, three year term for consideration by the Members of the Society.

- Rebecca Bartee, OD
- Jean Scott

The committee presents the following individual as Honorary Board Member for their longstanding and exemplary service to the Lexington Philharmonic Society, the Lexington Philharmonic Foundation, and the Lexington Philharmonic Guild for consideration by the Members of the Society.

Denise McClelland

Nominations for Officers and Directors may be made from the floor for consideration at the Annual Meeting.

Those nominated as members of the Board of Directors and as Honorary Board Members were voted on by Members of the Society at the Annual Meeting on June 29, 2023. Those nominated to be Officers of the Board of Directors were also voted on by the members of the Board of Directors immediately following the Annual Meeting on June 29, 2023. (Article V, Section 14)

# LEXINGTON PHILHARMONIC FOUNDATION REPORT

Submitted By: John Wharton, Chair Lexington Philharmonic Orchestra Foundation

The Lexington Philharmonic Orchestra Foundation, Inc. ("Foundation") was formed in November 1977 as a separate 501(3)(c) entity. The Foundation exists to secure long term financial support through public and private sources and to promote philanthropic activity to benefit the annual expenses of the Lexington Philharmonic Society, Inc. ("Society"). John Wharton continues to serve as Chair. John previously served as President of the Society in the mid-90s. We said goodbye to two long-time Foundation Board members, Denise McClelland and Jackie Hamilton, while welcoming new Boardmember Dr. Dean White.

The Foundation's endowment spending policy allowed a \$150,000 disbursement for the Society's annual operating expenses, an increase from the prior year. An additional \$60,000 from the Lou Hedrick Jones Fund was loaned to the Society, free of interest, per the terms of the applicable grant agreement. The Foundation previously loaned the Society \$100,000. As a result of generous donations, the principal balance of this loan has been reduced to \$47,000.

The Foundation provided additional general operating support to the Society in the amount of \$4,204 from funds held in the Lexington Philharmonic Orchestra Fund with the Blue Grass Community Foundation (BGCF). Finally, the Foundation once again funded musician recognition awards by providing \$500 from the Martha Jane

Stone Fund. For next year, the Foundation has approved \$150,000 of financial support for the Society for the 2023-2024 fiscal year, along with appropriate disbursement from the Lexington Philharmonic Orchestra Fund at BGCF and additional disbursements from the Lou Hedrick Jones Fund as needed. Finally, the Foundation approved the use of funds in the amount of \$69,417.90 held in the Composer in Residence Fund maintained with BGCF.

In the fall of 2017, the Foundation initiated the Legacy Society to recognize patrons who commit new gifts to the Foundation, including cash and estate gifts of most any type of assets. Approximately a dozen Society patrons have joined the Legacy Society. As part of your estate plans, please consider the many ways you can make a current or deferred gift

to the Lexington Philharmonic Foundation, Inc. and share your love of music with future generations!

- Outright gifts of cash, securities (stock), or real estate to the Foundation
- Name the Foundation as the beneficiary of IRAs, 401ks or other retirement income
- Name the Foundation as the beneficiary of life insurance policies (term or whole life)
- Make a charitable gift to the Foundation through your will or trust
- Establish an annuity that pays you an income for life and leaves the balance to the Foundation Benefits
- Planned giving offers many favorable financial benefits for the donor.
- Tax deductions and reduction of taxable estate and gift taxes
- Exemption from federal estate tax and inheritance tax
- Avoidance of capital gains tax when assets subject to capital gains are gifted to the Foundation
- Lifetime income payments in the case of certain annuity arrangements







# LETTER FROM MUSIC DIRECTOR

# Bonjour Y'ALL — what an incredible year of music!

Becoming LexPhil's next Music Director, after an epic search and hire, has been my great honor and joy, and our first year together has been a phenomenal success in audience involvement, generating excitement about our organization's vision and mission, creating and strengthening new partnerships and of course, the beautiful music-making by our talented musicians!

I have deeply enjoyed meeting our audience at *Inside the Score* before our concerts, at post-concert parties, and also enjoyed my opportunities to engage with community members of all ages outside of the concert hall, from Tates Creek High School to the Lexington Senior Center. The orchestra has demonstrated all season-long their dedication to very high-level music-making, enthusiasm to be pushed to new horizons, and their deep joy of performing together.

The staff, through their mostly behind-the-scenes work, is equally dedicated, deeply in love with music, education, and our community, and I hope that you can meet them during our concerts next season and get to know them. Under the healthy, kind, and open-minded leadership of Allison Kaiser, the staff (Sarah Thrall, Mollie Harris, Michaela Bowman, Alex Chaldwell, Sarabeth Graham, and Seth Murphy) have developed meaningful programs and relationships across our city, created powerful marketing messages and engaging video content for our online audiences, used technology for our concerts (our May finale concert *Bloom* was almost a

dance party!), and worked hard to flawlessly present all our performances and programs.

Our Board of Directors, under the clear and whole-hearted leadership of Carol McLeod, have been fantastic listeners, enablers, and eager to make our organization even more essential to our community.

And, our family continues to grow! This season, we began a new cycle of hires, after not having a Music Director and the pandemic postponed auditions for new LexPhil members for nearly 4 years. We held auditions for Principal Oboe, Bass Trombone, Viola, and Violin. Please join me in welcoming our new LexPhil members!

Bonnie Farr, Principal Oboe Jack Noble, Bass Trombone Guanliang Zong, Assistant Principal Viola Siyu Michael Jiang, Viola Madison Jones, Violin Stanley Cheng-Hao Kuo, Violin

This year we also awarded tenure to Michael O'Brien, *Principal Flute*, and to Erin Fung, *Third /Auxiliary Clarinet*, who is currently *Acting Principal Clarinet*. Next season, we will hold more auditions and hope that you will join us at our concerts to welcome your new artists in town and celebrate them with us.

Being a musician is a life decision, that often means choosing to share one's passion for music over wealth or other comforts. An orchestra is a band that is not powered by electricity, because the power is within us. The vibrations you feel during a concert are created by your human peers, most having honed their skills since they were very young. We at LexPhil want to share our life-long passion for music with you, and in doing so,

bring you entertainment, the thrill of discovery, comfort, and moving classical music experiences that you will love. Music is sharing emotion together. Through our performances, we strive to improve the lives of all of our community members through music that makes you smile, reflect, share, and lifts your spirits.

Since the onset of the pandemic, it has been difficult for many of us regular concert-goers to leave our "cave," as one of my aunts would say. Even I, a conductor, have struggled to regularly experience live performances as often and as much as I would love. However, every time I have made the decision to go out and listen to live music, it has brought me more joy, energy, and hope than any other entertainment at-home could ever bring. We exist to perform, and as musicians, our greatest satisfaction comes from sharing our art with the world. LexPhil has at long-last resumed regular season programming, and I invite all of you to join us with your loved ones, family, or friends in sharing in an evening (or more!) with us.

I have planned a season that is in one word, EPIC. Seriously, our 2023-2024 Season rocks! We open our season with hundreds of voices from the Lexington Singers and soloists from UK Opera Theatre for Carl Orff's epic masterpiece, Carmina Burana, and close in May 2024 with the WORLD premiere of Lexington-born composer Shawn E. Okpebholo's Two Black Churches, our sixth Saykaly Garbulinska Composer-in-Residence, whose works will appear on multiple programs this year!





# RENEWAL 2022-2023 SEASON

From Music Director Mélisse Brunet's historic first concert in October, to increased partnerships and connections with collaborators across central Kentucky, the 2022-2023 Season **RENEWAL** lived up to its promise of representing a renewed direction for LexPhil. Celebrate some of the highlights from this historic year with us!

# **JULY 2022**

JULY 3 - PATRIOTIC CONCERT



JULY 11 - MÉLISSE BRUNET ANNOUNCED AS NEW LEXPHIL MUSIC DIRECTOR



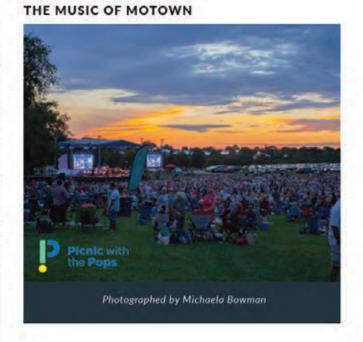
LexPhil's fifth Music Director in our sixty-two year history, and first woman to hold the position, poses in front of The Kentucky Theatre marquee. Photogrphaphed by Mothwing Photography

# **AUGUST 2022**

HIRED SARABETH GRAHAM AS OUR
PATRON LOYALTY ASSOCIATE MANAGER



AUG 13 - PICNIC WITH THE POPS DANCING IN THE STREETS:



# SEPTEMBER 2022

SEPT 10 - SYMPHONIC STROLL



# OCTOBER 2022

OCT 1 - LEGACY: THE PERRY FAMILY



Performance of works by Julia Perry & Florence Price interwoven with narration about the life & legacy of these composers and the Perry family.

OCT 21 - MEET, PLAY & LEARN WITH SIMONE PORTER (VIOLIN)



OCT 22 - LIMITLESS



Mélisse Brunet's first concert as Music Director, and post-concert "Bonjour Y'all" party in the Singletary lobby.



# **NOVEMBER 2022**

NOV 20 - PRINCIPLE OBOE AUDITIONS



# CREATIVE AGING AT THE CHARLES YOUNG CENTER (LFUCG)

position after her trial week in May 2023.



NOV 29 - DEC 2 BGCF #GOODGIVING CHALLENGE



LexPhil raised \$7,380 in BGCF's annual community-wide online giving challenge.

# **DECEMBER 2022**

DEC 15 - UK HEALTHCARE HOLIDAY CHAMBER CONCERT



DEC 16 - "PAY WHAT YOU WANT"
DRESS REHEARSAL



With the concert sold out months in advance, LexPhil opened the dress rehearsal to the public in our first "pay-what-you-want" event.

# DEC 17 - A CATHEDRAL CHRISTMAS WITH THE LEXINGTON SINGERS





## **JANUARY 2023**

BEGINNING OF SCHOOL RESIDENCIES

LexPhil launched new school residency programs at three schools - Ashland Elementary, Crawford Middle Extra Innings Program, & STEAM Academy

## FEBRUARY 2023

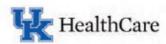
FEB 14 - VALENTINE'S DAY CONCERT AT SENIOR CENTER



FEB 16 - UK RECITAL WITH JORDAN BAK



UK Chandler Hospital Pavilion. Photographed by Jim Shambu for Arts in Healthcare





#### FEB 17 - MEET, PLAY, & LEARN WITH JORDAN BAK (VIOLA)



FEB 18 - CONTINUOUS VARIATION SINGLETARY CENTER FOR THE ARTS



# **MARCH 2023**

MAR 5 - FIRST SUNDAYS AT
JULIETTA MARKET | WOODWIND QUINTET

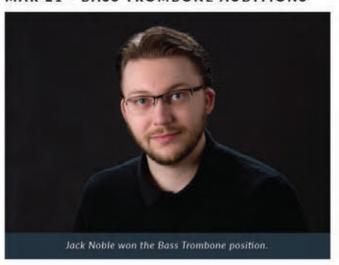


This spring, LexPhil was invited by Julietta Market and Seedleaf to bring performances and the MusicLab to their inaugural First Sunday series. LexPhil's performances were supported by a grant from the National Endowment for the Arts.

# NATIONAL # ARTS

arts.gov

MAR 21 - BASS TROMBONE AUDITIONS



# **APRIL 2023**

APR 2 - FIRST SUNDAYS
AT JULIETTA MARKET WITH LEXPHIL
STRING QUARTET & KEITH McCUTCHEN



APR 23 - CHEVALIER PERFORMANCE & FILM AT THE KENTUCKY THEATRE



APR 28 - MEET, PLAY, & LEARN WITH SHAWN E. OKPEBHOLO (COMPOSER)



APR 29 - THE POWER OF INFLUENCE LYRIC THEATRE & CULTURAL ARTS CENTER PRE-CONCERT TALK + CHAMBER PERFORMANCE FOLLOWED BY THE CONCERT







# **MAY 2023**

MAY 7 - FIRST SUNDAYS AT JULIETTA MARKET BRASS QUINTET



MAY 19 - MEET, PLAY, & LEARN WITH SANDBOX PERCUSION



MAY 21 - ASSISTANT PRINCIPAL & SECTION VIOLA AUDITIONS





#### SCHOOL RESIDENCIES | WRAP UP



MAY 27 - SECTION VIOLIN AUDITIONS



# JUNE 2023 JUNE 9 - "MAESTRA" PREMIERE AT TRIBECA FILM FESTIVAL IN NYC



Music Director Mélisse Brunet was featured in "Maestra," a documentary about the all-women conducting competition "La Maestra" in Paris.

# HONORING ALLISON KAISER UPON HER RETIREMENT

The Lexington Philharmonic honors and celebrates our Executive Director,
Allison Kaiser, for her thirteen years of dedicated service and leadership to our community. Allison's leadership has supported a time of immense growth and continued artistic vibrancy for the orchestra, ensuring LexPhil remains a pillar within the central Kentucky arts community. She has worked tirelessly to

advance and raise the profile of LexPhil as an innovative regional orchestra. Her steadfast leadership through the pandemic and the successful conclusion to a multiyear national search for a new Music Director laid the organization a strong foundation upon which we will continue to build a bright future. Allison's legacy at LexPhil will resound for decades to come.



# LEARNING & PARTNERSHIP PROGRAMS REPORT

Submitted By: Alex Chadwell, Learning & Partnership Programs Manager

#### **OVERVIEW**

The 2022 - 2023 season was full of new and exciting Learning and Partnership programs. These new initiatives were developed to find and create new ways for our community to connect, gather, make music, learn, and engage with the arts. Many of these new programs were received very well, nonetheless LexPhil continues to innovate in order to respond to the needs and wants from our community.

#### **SCHOOL PROGRAMS**

The return to normalcy post-pandemic provided the opportunity for LexPhil to return to working in and with schools through reimagined programs with a focus on sustained engagement and making based programs.

School workshops in Frankfort - In November and December, we offered seven workshops with elementary and middle school students in the gifted and talented program in the Franklin County Schools

Fayette County Public Schools - A primary goal for this season was to deepen LexPhil's partnership with Fayette County Public Schools. Working closely with Katherine Lowther, FCPS Director of Fine Arts, LexPhil developed and implemented semester-long residencies at three schools: Ashland Elementary School, Crawford Middle School's Extra Innings program, and STEAM Academy.

Through 15 one hour sessions that met weekly, LexPhil teaching artists led students through a unique and responsive curriculum that promotes and supports students as makers of music and meaning. Students created multiple compositions using various approaches such as text scores, graphic scores, collective improvisation, and music notation software. Students also engaged with mindfulness practices that deepened sonic awareness and promoted social-emotional learning.





Graphic Score from STEAM Academy

#### **MUSICLAB**

This season, the Instrument Petting Zoo was upgraded and modernized to the MusicLab, a portable studio that combines electronic and acoustic instruments and other technology for a fun, hands-on experience that provides an opportunity for participants of all ages and abilities to make music while simultaneously learning about the science of sound and electricity. The MusicLab made numerous appearances at schools, community centers, libraries, and fairs.



#### **CREATIVE AGING**

This season, LexPhil launched its first creative aging programs, in partnership with the Lexington-Fayette Urban County Government's Department of Aging and Disability Services, at the Charles Young Center. This emerging field of practice promotes arts engagements for older adults because of the positive physical and mental health benefits.

Over the course of 9 weeks, participants created multiple compositions using various

approaches such as text scores, graphic scores, and collective improvisation. At the end of the program, participants collaborated with LexPhil musicians to interpret and perform compositions they wrote.



#### MEET, PLAY, & LEARN

In advance of the following four concerts this season, LexPhil hosted Meet, Play, & Learn events - Limitless, Continuous Variation, The Power of Influence, & Bloom. These events provided a unique opportunity for students to engage with guest artists through collaborative music making activities, casual conversations, and brief solo performances.







# MARKETING & DEVELOPMENT REPORT

From beginning to end, the 2022-2023 Season, RENEWAL, lived up to its promise of representing a fresh direction and time of growth for LexPhil's audiences.

#### **BONJOUR Y'ALL!**

The announcement of Mélisse Brunet as the fifth Music Director of the Lexington Philharmonic, the first woman to hold the position, was met with a warm and overwhelmingly positive response from central Kentucky media, in print in the Lexington Herald-Leader, on the airwaves with media partner WEKU 88.9 and local TV outlets, WKYT and LEX18.



"Bonjour Y'all," the official catch-phrase of the season, was reflected in LexPhil's messaging across social media, weekly eNewsletters, media pitches, and even a line of "Bonjour Y'all" merchandise on LexPhil's website. LexPhil also hosted post-concert gatherings following LexPhil performances under the "Bonjour Y'all" banner, allowing for audience members to meet and greet with Mélisse.

#### SUBSCRIPTIONS RETURN

After a two-year hiatus, the 2022-2023 Season was the first year offering subscriptions since the disruption of the pandemic. LexPhil had 353 subscribers, and achieved \$69.575 in revenue. surpassing the \$66k goal. This represents a return of just under 50% of LexPhil's previous subscribers compared to the 2019-2020 Season (pre-Covid). This season, LexPhil reimagined how subscription packages could allow for greater flexibility in concert choices. Subscribers were able to choose any three or more performances to be a part of their subscription, including LexPhil's general admission events: Symphonic Stroll event Frankfort's Josephine Sculpture Park, and The Power of Influence at the Lyric Theatre & Cultural Arts Center.

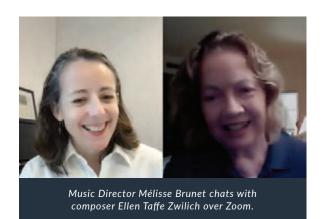
#### SINGLE TICKETS

Lexphil achieved 91% (~\$95k) of the single ticket sales goal of \$107k. Single tickets comprised, on average, half of LexPhil audiences throughout the season. Over 700 people attended a LexPhil event for the first time, with the greatest new attendees coming from Symphonic Stroll, Legacy, and the Cathedral Christmas Dress Rehearsal, the first 'pay what you want' event offered by LexPhil. Single ticket promotions included weekly email newsletter blasts, a robust schedule of social media posts that highlighted the artists and composers behind the performances, and paid social media spends on Facebook and Instagram to get our events in front of more audiences online.

New subscriptions and single tickets to the 2023-2024 Season: EPIC VOICES go on sale to the public on Monday, July 3, 2023.

# SOCIAL MEDIA & CONTENT MARKETING

LexPhil invested more resources into creating engaging content for audiences and potential ticket buyers online, including the launch of LexPhil's TikTok account. To generate excitement and share stories behind LexPhil's concerts. Mélisse Brunet interviewed guest artists and composers throughout the season as part of an online Artist Interview video series. Guests included violinist Simone Porter, violist Jordan Bak, and remarkably. Pulitzer-prize winning composer, Ellen Taafe Zwillich. These videos were shared on LexPhil's YouTube channel, Instagram, and Facebook, LexPhil's social media followings and platforms grew during the 2022-2023 season, including a 65% increase in the number of posts to Instagram, an increase of 182.4% in impressions on Facebook. and almost 5.000 views of LexPhil videos on YouTube.



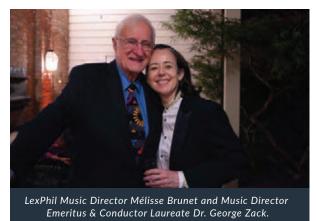
LexPhil continued our valued partnership with WEKU 88.9 to air LexPhil performances on the airwaves and online, and Mélisse was a repeat guest for Tom Martin's weekly public affairs program, Eastern Standard.

#### ANNUAL FUND & PASS THE BATON

The 2022-2023 Annual Fund raised \$170,000 in individual donations, \$20k short of the budgeted \$190k. Print and digital campaigns highlighted the appointment of Mélisse Brunet as Music Director, LexPhil's commitment to increasing access to LexPhil programs by meeting the community where they are, and the need for continued support to revitalize the organization following the Covid-19 pandemic. LexPhil received gifts from 303 returning donors, and gained 69 new donors. The average gift amount in support of LexPhil was \$460.

Through the HSG Foundation 'Renewal' Matching Challenge Grant, issued by LexPhil Board Member Jackie Hamilton Saykaly, LexPhil raised \$20,000 in new support, which was matched \$1 for \$1, and achieved 100% board giving.

Music Director Emeritus & Conductor Laureate Dr. George Zack joined for LexPhi's 2022-2023 finale Bloom concert to "pass the baton" to Mélisse on-stage, and joined as honored guest for a post-concert party at Board member Lou Jones' home. This special event raised just over \$4,000 in ticket sales and donations.

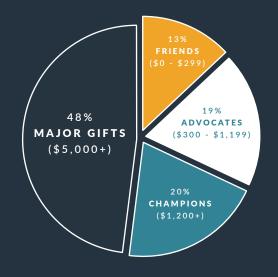


## BY THE NUMBERS

#### **OUR AUDIENCE**

CONCERTS ~15,000 FIRST-TIME CONCERT ATTENDEES 700 STUDENTS & YOUTH 577 COMP TICKETS 1,101

#### **OUR DONORS**



#### ONLINE & ON THE AIR

WEBSITE 170,000 Visits 520% Increase in Traffic

WEEKLY eNEWS 7,200+ Recipients

WEKU 88.9 FM 4 LexPhil Broadcasts



2.205

+362

5,408

+428

140

+29

**40** New Platform

#### **GRANTS & CORPORATE SUPPORT**

The Lexington Philharmonic Foundation's allocation of \$154,700 was the largest grantor for LexPhil. Operating support was provided by LexArts at \$100,000, and the Kentucky Arts Council at \$19,284. Grant support also came from Hamilton Saykaly Garbulinska Foundation, The Rotary Club, Kentucky Colonels, and the National Endowment for the Arts. LexPhil secured \$43,000 the budgeted \$80,000 goal for corporate sponsorship.

More details about LexPhil's financials, including the operating budget, can be found on page 27.



CONTINUOUS VARIATION
CONCERT PARTNER



THE POWER OF INFLUENCE CONCERT PARTNER



**EDUCATION PARTNER** 



88.9 **weku** 

TRANSPORTATION PARTNER



HOTEL PARTNER



Residence INI.



# WHAT OUR AUDIENCE IS SAYING

LexPhil is a jewel in our arts community and it's encouraging and inspiring to witness its spectacular work and impact in Lexington.

- Bloom Attendee, May 2023



I don't think I can verbalize in this small space the vibe/dynamic that has me excited about the orchestra, but it has to do with the enthusiasm and fresh excellence of the conductor, the vibrancy of the orchestra's response to her leadership, and the way the orchestra seems to be committed to this community and to building community in a time of division and despair. Maybe I'm reading my own experience into the orchestra, but there is something amazing and valuable happening here, and I don't want it to stop. This is what art is supposed to be! Thank you!

- The Power of Influence Attendee, April 2023



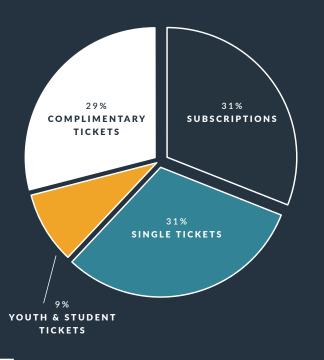
Our children are young and the pay what you want, less formal, open rehearsal was perfect for them to experience.

- Pay What You Want Cathedral Christmas Dress Rehearsal, December 2022

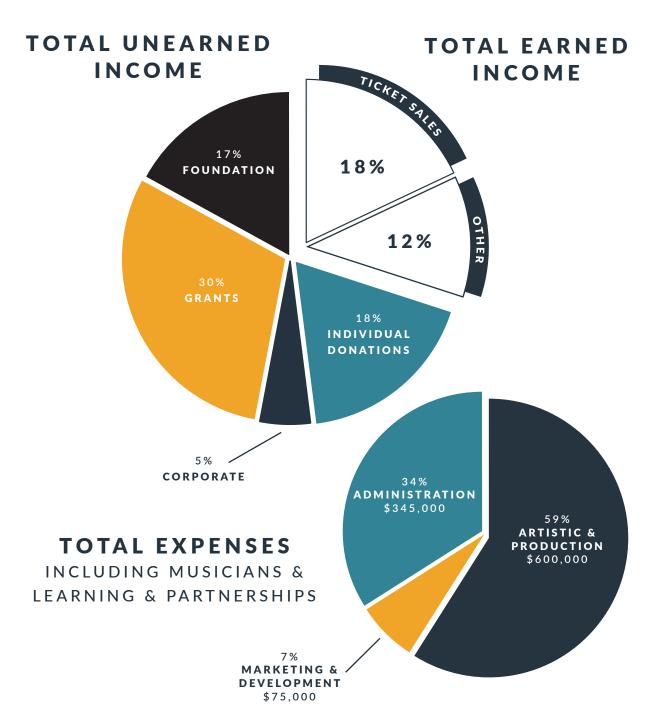
# A CONCERT CASE STUDY: CONTINUOUS VARIATION

FEBRUARY 18, 2023 SINGLETARY CENTER FOR THE ARTS

OF THE 1,071 TICKETS ISSUED, HERE IS THE BREAKDOWN



# 2022 - 2023 FINANCIAL OVERVIEW



# LEXINGTON PHILHARMONIC FY23 & FY24 BUDGETS

EARNED INCOME	FY 23 APPROVED BUDGET	FY 23 PROJECTED YEAR-END BUDGET	FY 24 PROJECTED BUDGET
Ticket Sales Other Earned	\$ 180,000 \$ 90,000	\$ 165,000 \$ 114,000	\$ 310,000 \$ 116,000
TOTAL Earned	\$ 270,000	\$ 279,000	\$ 426,000
UNEARNED INCOME			
Individual donations	\$ 190,000	\$ 170,000	\$ 205,000
Corporate sponsorships	\$ 80,000	\$ 43,000	\$ 128,000
Grants	\$ 240,000	\$ 275,000	\$ 245,000
LPO Foundation	\$ 150,000	\$ 154,520	\$ 150,000
	<b>.</b>	A (10 500	4 700 000
TOTAL Unearned	\$ 660,000	\$ 642,520	\$ 728,000
TOTAL INCOME	\$ 930,000	\$ 921,520	\$ 1,154,000
EXPENSES			
<b>TOTAL Artistic &amp; Production</b>	\$ 605,000	\$ 600,000	\$ 738,200
TOTAL Marketing & Developme	nt \$ 75,000	\$ 75,000	\$ 80,000
TOTAL Administrative	\$ 365,000	\$ 345,000	\$ 387,500
TOTAL EXPENSES  Net Operating Surplus/(Deficit)	\$ 1,045,000 \$ (115,000)	\$ 1,020,000 \$ (98,480)	\$ 1,205,700 \$ (51,700)



# **LOOKING FORWARD TO 2023 - 2024**

#### 2023 - 2024 SEASON: EPIC VOICES

The Lexington Philharmonic proudly announces the 2023-2024 Season, a dynamic celebration of **EPIC VOICES** through vibrant performances that tell powerful stories.

EPIC highlights include the combined choral and orchestral forces for *Carmina Burana*, the cinematic writing of John Williams' film scores, the awe-inspiring pairing of music and nature at *Symphonic Stroll*, Tchaikovsky's triumphant *Symphony No. 4*, and the world premiere of a newly arranged orchestral work, *Two Black Churches*, by LexPhil's 2023-2024 Saykaly Garbulinska Composer-in-Residence, Shawn E. Okpebholo.

This season features the VOICES of living composers, through multiple commissions and premieres, collaborations with local talent from The Lexington Singers and the University of Kentucky, acclaimed soloists Will Liverman (baritone) and Mary Elizabeth Bowden (trumpet), and a tribute to the iconic Aretha Franklin. The 2023-2024 season is an epic adventure through the power, potential, and joy that music holds.

LexPhil's 2023-2024 Season is Mélisse Brunet's second season in her role as Music Director, and her first season programming the repertoire, collaborations and artists appearing this season.

"I am beyond thrilled to present for our community a season that fully lives up to the "epic" title. From some of the most loved stories of all time told through the music of John Williams, to the powerful works of our Composer-in-Residence Shawn E. Okpebholo, we can't wait to take our audiences on this adventure through the power, potential, and joy that music holds."

- Mélisse Brunet

#### COMPOSER-IN-RESIDENCE

The Lexington Philharmonic announces composer **Shawn E. Okpebholo** as the Saykaly Garbulinska Composer-in-Residence for the 2023-2024 Season. This season, LexPhil is excited to reignite and reimagine the Saykaly Garbulinska Composer-in-Residence program through the appointment of Lexington-born composer Shawn E. Okpebholo. He is the sixth composer to be named LexPhil's Composer-in-Residence. Shawn's works will be performed on multiple programs throughout the season with a culminating performance of the LexPhil co-commissioned world premiere of a newly arranged orchestral work, *Two Black Churches* in May 2024.



2023 - 2024 SAYKALY GARBULINSKA

# COMPOSER IN RESIDENCE

SHAWN E. OKPEBHOLO

# 2023 - 2024 SEASON CONCERTS

PATRIOTIC CONCERT MON, JULY 3 OLD MORRISON 7:30PM

PICNIC WITH THE POPS: AN EVENING OF SYMPHONIC DISCO SAT, AUGUST 12 KEENELAND 4:00PM | GATES OPEN 8:30PM | SHOW

SYMPHONIC STROLL SAT, SEPTEMBER 9 JOSEPHINE SCULPTURE PARK 4PM & 5PM | ENTRY 4PM - 8PM | MUSIC

VISIONS & VOICES FRI, OCTOBER 20 SINGLETARY CENTER 7:30PM SPACE, DINOSAURS & MAGIC: THE MUSIC OF JOHN WILLIAMS
SAT, NOVEMBER 18
SINGLETARY CENTER
7:30PM

A CATHEDRAL
CHRISTMAS
SAT, DECEMBER 16
CATHEDRAL OF CHRIST
THE KING
8PM

FEEL THE LOVE!
THE VOICES OF SOUL
WED, FEBRUARY 14
LEXINGTON OPERA
HOUSE
8PM

MAVERICKS
SAT, MARCH 9
SINGLETARY CENTER
7:30PM

TWO BLACK CHURCHES: OKPEBHOLO WORLD PREMIERE SAT, MAY 18 SINGLETARY CENTER 7:30PM

# LEARNING & PARTNERSHIP PROGRAMS

Through collaborative music-making activities and events designed for people of all ages and types of musical abilities, LexPhil's Learning and Partnership programs create space for learning, joy, and community building throughout Lexington and beyond.

The 2023-2024 season will expand and build on programs launched in 2022-2023. Highlights include increasing the number of school residency partners, expanded opportunities for students to Meet, Play, and Learn with guest artists and LexPhil musicians, and continued partnerships with arts and civic partners to connect with our community.

We look forward to continuing to develop and offer programs that serve and engage central Kentucky in new and different ways as we strive to expand the role of the orchestra in our community.





**EXPLORE THE FULL** 2023-2024 SEASON

LEXPHIL.ORG/EPIC-VOICES

# **OPERATING SUPPORT**



#### THE LEXINGTON PHILHARMONIC ORCHESTRA FOUNDATION

manages the Lexington Philharmonic's endowment and is governed by an independent Board of Directors. The Lexington Philharmonic receives a distribution from the Foundation each season to help cover expenses associated with its educational and concert programs.



**LEXARTS** funding supports all Lexington Philharmonic programs, through unrestricted operating support. In 2022/2023, Lexington Philharmonic received a total of \$100,000 in general operating support.



THE KENTUCKY ARTS COUNCIL, the state arts agency, provides operating support to the Lexington Philharmonic with state tax dollars and federal funding from the National Endowment for the Arts.



### THE HAMILTON SAYKALY GARBULINSKA FOUNDATION

funds LexPhil's commitment to continued artistic growth and brings world-renowned artists to perform with LexPhil and participate in outreach for the Lexington community.

# SPECIAL RECOGNITION CORPORATE SUPPORT

Central Bank
PNC Bank
Toyota Motor Manufacturing, Kentucky, Inc.
UK Healthcare
WEKU 88.9 Public Radio, Media Partner
Paul Miller Ford, Transportation Partner
Lexington Marriott City Center &
Residence Inn Lexington City Center, Hotel Partner

# FOUNDATION + INSTITUTIONAL DONORS

Blue Grass Community Foundation
Cobb Foundation
Community Foundation of Louisville
Elhapa Foundation
Garbulinska Initiative
Hamilton Saykaly Garbulinska Foundation
Hilary Boone Foundation
Kentucky Arts Council
LexArts
Lexington Fayette Urban County Government

Lexington Philharmonic Foundation

Lexington Philharmonic Guild

Singletary Center for the Arts



# LEXINGTON PHILHARMONIC ANNUAL FUND

Thank you! This list recognizes Members of the Lexington Philharmonic in the 2022 - 2023 Season from July 1, 2022 to June 30, 2023. Every effort has been made to ensure that those recognized are accurate. To request a correction, please send an email to sarabeth@lexphil.org.

+ LPO Musician

\* Deceased

Anonymous (6)
Kroger Community Rewards
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Foundation
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Ernest & Mary Bailey
Scott Bailey
Jim & Peggy Baldridge

Renee Barker Claire Batt Robert Baumann Larry & Carol Beach Ron & Kim Belcher Evan Belt Brent & Henry Besten Joe & Anne Binford Joe & Anne Binford David Blake

M. Cary & Nancy Blaydes Christopher & Dana Boarman

Joan Boewe Mary Chandler Bolin

Anne Bolton

Jane Bowen

David & Virginia Bowles

Michaela Bowman

Anne Brooks

George & Katherine Brooks

Mélisse Brunet Philip & Jane Bryan Cindy Budek

Cinay Budek

John & Trudy Burkhard

Brendan Burnett Gregory Butler Linda Carey

Jeffrey Hill & Kathryn Carlson Jeff Davis & Nancy Carpenter

Chris and Lauren Case

Annette Castle

Jeremiah & Sylvia Cerel-Suhl

Tori Christgen
Matthew Clarke
Berle & Brenda Clay
Brenda & Ed Coleman
Cameron Collar

Cameron Collar Janet Collins

William and Constance Collis
The Benevity Community Impact

Fund

Constance Coovert Louise Couch Susan Cowden

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Glenda Creech Jennifer Crossen M. Douglas & Linda Cunningham John & Sarah D'Orazio Lisle & Kathy Dalton Kevin Davidson

Fredrick & Marcielle de Beer

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Lynn Furness
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Dillard Griffin

Mary Beth & Richard Griffith

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Michael & Katherine Grossman

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Mollie Harris

David & Judith Hatch Walter & Caroline Hehl Richard & Cynthia Heine

Debra Hemstock

Kara Hill

Glenn & Lynn Hill Glenn & Lynn Hill JoAnne Hilliard Gordon Hogg Carolyn Holmes

Carolyn Howard & Albert Kelley

Talitha & David Hunt James & Molly Hunter

Yvette Hurt & Garrett Drakeford

Ronald & Carol Hustedde

Connie Hutson Alana Insko-Kelley Robert & Sandra Ireland

Andrea James

David & Katherine Johnson

Deron Johnson Elsbeth Johnson William Johnston

Karen Jones & Beverly Futrell

Lou Hedrick Jones Roger & Elizabeth Jones

Carol Jordan

Allison Kaiser & Jimi Eichner

Benjamin & Margaret Karp Michael & Ellen Karpf Ed & Mary Kasarskis Minna Katz-Brown Susan Kearns Warren Keller Jenny & Mari Kellogg Lezlei Swanson Kelly Lewis & Linda Kelly William & Leatha Kendrick

Larry Kezele John & Betty Kiebler Mark Kightlinger Zee Faulkner Kurfees James & Christina Lambert

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Katherine Lander
Richard and Cay Lane
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Patricia Lawrence
Jennie Leavell

Denine Leblanc Nathan & Blair Lee Jutta & Gordon Liddle

Lee Lipps

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Ruth Ann Palumbo

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Daniel & Patricia Papero

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Graham Pohl Jennie Pollard

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Powell

Nicholas Powell

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Jane Williams

John & Frances Wilson William & Margie Wilson

Judith Worell

David & Nancy Wrede

Ballard Wright Kay Wright

Sarah Charles Wright

Isabel Yates Michelle Young Ray Yozwiak

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Daniel Mason

By Yvette Hurt

Dr. Carol McLeod

By Gail McCullers

By Jesse Ullery

By Lynn Hill

By R Glenn Hill

Faye Porter

By Ruth Ann Palumbo

Moss Vance

By Marc Vance

George Zack

By Mary Chandler Bolin

By William Collis

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By Jennifer Crossen

Ned Farrar

By James & Sharon Reed

Vernon L. Garrison

By Karen Garrison

Theo S. Hatch

By David & Judith Hatch

Devorah (Dora) Krekun

By Minna Katz-Brown

James P. and Constance McLeod

By James McLeod

Alycia E. Smith

By Gil & Carla Smith

Wendy Worell

By Judith Worell

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# OFFICE

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